Oklahoma State Regents for Higher Education

ACADEMIC SCHOLARS

Academic Scholars Program (ASP) 2009-2010 Year-End Report

Highlights:

- In Fall 2009, 273 freshmen National Merit Scholars received awards through the program.
- ♦ A total of 2,213 students at Oklahoma public and private colleges and universities were enrolled in the Academic Scholars Program in Fall 2009, an increase of 77 from Fall 2008.
- ♦ In 2009-10, the Academic Scholars Program total expenditures were \$9,526,350. This compares to expenditures of \$9,319,975 in 2008-09. Compliance with the statutory 25% limit of non-resident student participation required six institutions to refund \$1,181,069 in award funds back to the program in 2009-10 and \$990,800 in 2008-09.
- ♦ The 2009 freshman class totaled 667 students— 427 "automatic qualifiers" and 240 Institutional Nominees— compared to 649 in the 2008 freshmen class.
- Since the start of the program in 1991, an average of 17% of program participants lose the scholarship after one year in the program. The rate for the most current year was 14%. On average, about 72% of participants retain the scholarship through their fourth year of eligibility; the most current class was 76%.
- ♦ For the 1,824 participants entering into the program between 2002-2004, 79% (1,436) received at least a baccalaureate degree from an Oklahoma institution.
- ♦ About 65% of all the program's graduates remain in Oklahoma one year after graduation. The retention rate for Oklahoma residents in the program (73%) is significantly higher than for non-residents (39%).
- ♦ About 85% of the program participants attend three universities—University of Oklahoma (50%), Oklahoma State University (21%) and the University of Tulsa (13.5%). The remaining participants attend public regional universities (8%), public two-year colleges (3%) and other private universities (4%). The three largest participating institutions also account for almost 91% of the total program expenditures.
- ♦ Available data indicates that program participants generally come from higher income families. Nearly 60% of participants did not apply for federal financial aid, indicating a lack of financial need or eligibility for federal student aid. Of the 44% of participants that reported parental income on the 2009-10 federal application, nearly 81% reported a family income of \$50,000 or higher; 41% reported family income of \$100,000 or more.
- ◆ Participation rates for Black and Hispanic students have remained minimal over the past five years; the rate for Black students in the program in 2009-10 was 0.76% and 1.96 for Hispanic students.

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Qualifying Criteria

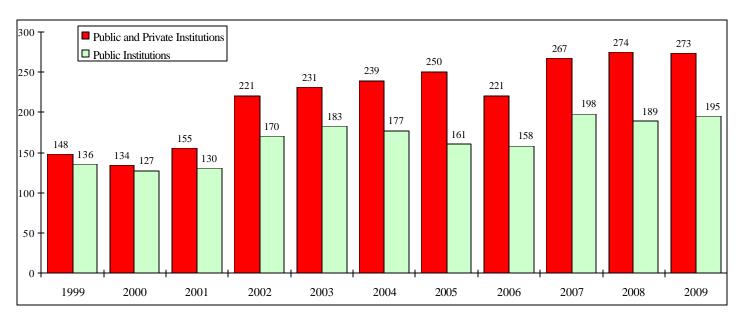
To automatically qualify for the Academic Scholars Program, Oklahoma residents and nonresidents must have received the designation of National Merit Scholar, National Merit Finalist, or Presidential Scholar. Oklahoma residents may also qualify by achieving a score in the top one-half percentile on the ACT or SAT. For 2009, the qualifying ACT score was a sum score of 133 and SAT score was 1580 on the math and verbal sections.

The 1999 Legislature created another avenue by which students can qualify for ASP awards-Institutional Nominees. Applicants may qualify for consideration at public colleges and universities by meeting at least one of the two criteria listed below:

One of the Two Criteria

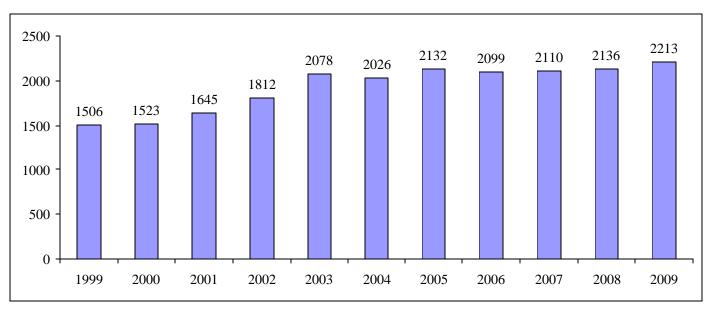
Tier	ACT or SAT Equivalent	GPA and Class Rank
Research	32 or SAT Equivalent	GPA 3.9 and Top 2%
Regional Universities	30 or SAT Equivalent	GPA 3.8 and Top 4%
Two-Year Colleges	29 or SAT Equivalent	GPA 3.7 and Top 5%

I. History of National Merit Scholars:



National Merit Scholar participation history has been collected since 1991. This data is based on Fall enrollment for each academic year.

II. History of Total Program Enrollment:



* Of the 2,213 Academic Scholars for fall 2009, 68% of the participants were Oklahoma residents and 32% were non-residents.

III. Demographic Profile of Participants

Ethnicity Data of All Participants

Five-Year Trend

Year	Asian	Black	Hispanic	Native American	White	Not Reported/ Other
2005-06	4.26%	0.84%	1.45%	5.20%	87.82%	0.42%
2006-07	4.14%	0.86%	1.52%	4.95%	88.14%	0.38%
2007-08	4.69%	0.90%	1.42%	5.21%	86.92%	0.86%
2008-09	4.92%	0.75%	1.59%	5.24%	87.36%	0.14%
2009-10	5.29%	0.76%	1.96%	5.20%	86.55%	0.24%

Gender Data of All Participants

Five-Year Trend

Year	Female	Male
2005-06	45.08%	54.92%
2006-07	45.07%	54.93%
2007-08	45.50%	54.50%
2008-09	46.46%	53.54%
2009-10	46.49%	53.51%

Parent Income Data Collected from the FAFSA

for 2009-10 Participants

		% of those
	% of total	Reporting Income
No Parent income reported	56.53%	
\$100,000 or more	17.84%	41.05%
\$75,000 - \$99,999	8.63%	19.86%
\$70,000 - \$74,999	2.19%	5.04%
\$60,000 - \$69,999	3.31%	7.61%
\$50,000 - \$59,999	3.13%	7.20%
\$25,000 - \$49,999	5.05%	11.63%
\$10,000 - \$24,999	2.06%	4.73%
\$1 - \$9,999	0.72%	1.65%
\$0	0.13%	0.31%
less than \$0	0.40%	0.93%
	100.0%	100.0%

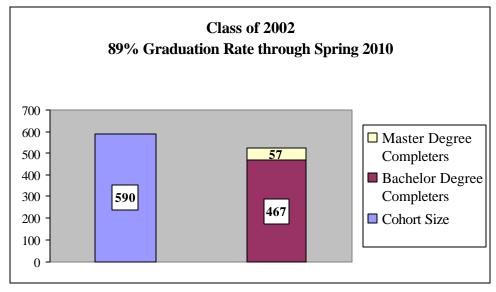
IV. Academic Scholars Participation Retention Rates:

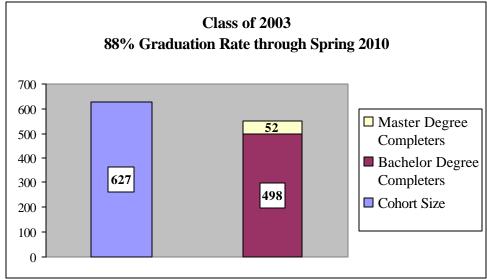
Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2009	667	*	*	*	*	*
2008	649	561	*	*	*	*
2007	628	538	521	*	*	*
2006	571	495	455	432	*	*
2005	620	523	500	463	29	*
2004	601	523	481	448	26	2
2003	620	543	504	475	37	4
2002	563	524	495	452	45	1
2001	438	389	369	333	28	3
2000	504	423	385	363	39	4
1999	403	325	304	285	185	12
1998	424	326	310	280	170	15
1997	425	334	306	284	178	9
1996	396	327	323	292	193	8
1995	446	353	330	298	182	18
1994	373	304	297	281	152	12
1993	354	275	243	233	152	18
1992	347	284	258	238	157	13
1991	271	216	206	187	96	7

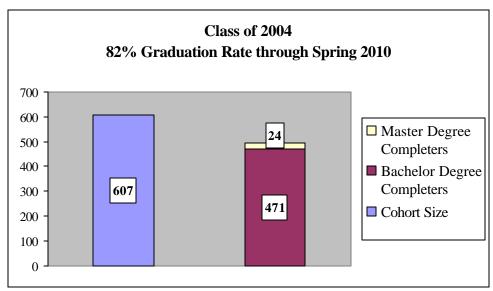
Entry Year	1st Year	2nd Year	3rd Year	4th Year	5th Year	6th Year
2009	100%	*	*	*	*	*
2008	100%	86%	*	*	*	*
2007	100%	86%	83%	*	*	*
2006	100%	87%	80%	76%	*	*
2005	100%	84%	81%	75%	5%	*
2004	100%	87%	80%	75%	4%	0.3%
2003	100%	88%	81%	77%	6%	1%
2002	100%	93%	88%	80%	8%	0.2%
2001	100%	89%	84%	76%	6%	0.7%
2000	100%	84%	76%	72%	8%	1%
1999	100%	81%	75%	71%	46%	3%
1998	100%	77%	73%	66%	40%	4%
1997	100%	79%	72%	67%	42%	2%
1996	100%	83%	82%	74%	49%	2%
1995	100%	79%	74%	67%	41%	4%
1994	100%	82%	80%	75%	41%	3%
1993	100%	78%	69%	66%	43%	5%
1992	100%	82%	74%	69%	45%	4%
1991	100%	80%	76%	69%	35%	3%

^{*}The average attrition rate for students in the Academic Scholars Program from the first year to the second year is 17%.

V. Academic Scholars Graduation Rates







VI. Academic Scholars Post Graduation Retention

All Academic Scholar Program Graduates Employed in Oklahoma (between April 1, 2007 and June 30, 2008) Or Who Were Enrolled in the Oklahoma State System

	Degree Year:	20022003	20032004	20042005	20052006	20062007
Employed*		128	165	214	304	432
Enrolled, not employed**		5	7	9	4	14
Total Retained		133	172	223	308	446
Total Graduates, unduplicated		348	484	497	595	687
Percent Retained		38%	36%	45%	52%	65%

^{*} Based on Oklahoma Employment Security Commission records of employment between April 1, 2007 and June 30, 2008.

Oklahoma Resident Academic Scholar Program Graduates Employed in Oklahoma (between April 1, 2005 and June 30, 2006) Or Who Were Enrolled in the Oklahoma State System

	Degree Year:	20022003	20032004	20042005	20052006	20062007
Employed*		109	146	186	261	370
Enrolled, not employed**		5	6	7	2	12
Total Retained		114	152	193	263	382
Total Graduates, unduplicated		244	358	380	445	523
Percent Retained		47%	42%	51%	59%	73%

^{*} Based on Oklahoma Employment Security Commission records of employment between April 1, 2007 and June 30, 2008.

Non-Resident Academic Scholar Program Graduates Employed in Oklahoma (between April 1, 2005 and June 30, 2006) Or Who Were Enrolled in the Oklahoma State System

	Degree Year:	20022003	20032004	20042005	20052006	20062007
Employed*		19	19	28	43	62
Enrolled, not employed**		0	1	2	2	2
Total Retained		19	20	30	45	64
Total Graduates, unduplicated		104	126	117	150	164
Percent Retained		18%	16%	26%	30%	39%

^{*} Based on Oklahoma Employment Security Commission records of employment between April 1, 2007 and June 30, 2008

^{**} Enrolled any semester during academic year 2007-2008.

^{**} Enrolled any semester during academic year 2007-2008.

^{**} Enrolled any semester during academic year 2007-2008.

VII. Qualification Profile by Institution:

Qualification Profile for Fall 2009

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University Of Oklahoma	823	58.83%	285	35.49%	1108	50.11%
University Of Oklahoma-HSC	7	0.50%	10	1.25%	17	0.77%
Oklahoma State University	173	12.37%	296	36.86%	469	21.21%
Oklahoma State University-COM	0	0.00%	0	0.00%	0	0
Subtotal - Public Comps.	1003	71.69%	591	72.60%	1594	72.03%

4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Cameron University	2	0.15%	14	1.74%	16	0.72%
East Central University	2	0.15%	20	2.49%	22	1.00%
Langston University	0	0.00%	0	0.00%	0	0.00%
Northeastern State University	2	0.15%	20	2.49%	22	1.00%
Northwestern Ok. State Univ.	0	0.00%	16	1.99%	16	0.72%
Ok. Panhandle State Univ.	0	0.00%	2	0.25%	2	0.09%
Rogers State University	0	0.00%	7	0.87%	7	0.32%
Southeastern Ok. State Univ.	1	0.08%	17	2.12%	18	0.81%
Southwestern Ok. State Univ.	6	0.46%	21	2.62%	27	1.22%
University of Central Ok.	6	0.46%	24	2.99%	30	1.36%
U. of Science and Arts of Ok.	1	0.08%	11	1.37%	12	0.54%
Subtotal - Public 4-Yr	20	1.43%	152	18.67%	172	0.08

2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
Carl Albert State College	0	0.00%	5	0.62%	5	0.23%
Connors State College	0	0.00%	0	0.00%	0	0.00%
Eastern Ok. State College	0	0.00%	6	0.75%	6	0.27%
Murray State College	0	0.00%	4	0.50%	4	0.18%
Northeastern Oklahoma A&M	0	0.00%	5	0.62%	5	0.23%
Northern Oklahoma College	0	0.00%	6	0.75%	6	0.27%
Oklahoma City Comm. Coll.	0	0.00%	8	1.00%	8	0.36%
OSU-OKC	0	0.00%	4	0.50%	4	0.18%
OSU-Okmulgee	0	0.00%	0	0.00%	0	0.00%
Redlands Community College	0	0.00%	3	0.37%	3	0.14%
Rose State College	1	0.08%	9	1.12%	10	0.45%
Seminole State College	0	0.00%	6	0.75%	6	0.27%
Tulsa Community College	1	0.08%	9	1.12%	10	0.45%
Western Ok. State College	0	0.00%	5	0.62%	5	0.23%
Subtotal - Public 2-Yr	2	0.14%	70	8.60%	72	3.25%

Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	Percent of IN's	Total	Percent of Total
University of Tulsa	297	22.72%	1	0.12%	298	13.48%
Oklahoma Baptist University	13	0.99%	0	0.00%	13	0.59%
Oklahoma Christian University	24	1.84%	0	0.00%	24	1.09%
Oklahoma City University	19	1.45%	0	0.00%	19	0.86%
Oral Roberts University	19	1.45%	0	0.00%	19	0.86%
Southwestern Christian Univ.	0	0.00%	0	0.00%	0	0.00%
Southern Nazarene University	2	0.15%	0	0.00%	2	0.09%
Subtotal - Priv/Ind	374	26.73%	1	0.12%	375	0.17
Totals	1399	100.00%	814	100.00%	2213	100.00%

VIII. Funding Profile by Institution:

Funding Profile for Fall 2009

Research-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University Of Oklahoma	2,263,250	59.99%	\$399,000	38.26%	\$2,662,250	55.29%
University Of Oklahoma-HSC	19,250	0.51%	\$14,000	1.34%	\$33,250	0.69%
Oklahoma State University	475,750	12.61%	\$414,400	39.74%	\$890,150	18.49%
Oklahoma State UnivCOM	0	0.00%	\$0	0.00%	\$0	0.00%
Subtotal-Public Comps	\$2.758.250	73 11%	\$827 400	79 34%	\$3 585 650	74 46%

4-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Cameron University	\$4,000	0.11%	\$14,000	1.34%	\$18,000	0.37%
East Central University	\$4,000	0.11%	\$20,000	1.92%	\$24,000	0.50%
Langston University	\$0	0.00%	\$0	0.00%	\$0	0.00%
Northeastern State University	\$4,000	0.11%	\$20,000	1.92%	\$24,000	0.50%
Northwestern Ok. State Univ.	\$0	0.00%	\$16,000	1.53%	\$16,000	0.33%
Ok. Panhandle State Univ.	\$0	0.00%	\$2,000	0.19%	\$2,000	0.04%
Rogers State University	\$0	0.00%	\$7,000	0.67%	\$7,000	0.15%
Southeastern Ok. State Univ.	\$2,000	0.05%	\$17,000	1.63%	\$19,000	0.39%
Southwestern Ok. State Univ.	\$12,000	0.32%	\$21,000	2.01%	\$33,000	0.69%
University of Central Ok.	\$12,000	0.32%	\$24,000	2.30%	\$36,000	0.75%
U. of Science and Arts of Ok.	\$2,000	0.05%	\$11,000	1.05%	\$13,000	0.27%
Subtotal-Public 4-yr	\$40,000	1.06%	\$152,000	14.57%	\$192,000	3.99%

2-Year-Public Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
Carl Albert State College	\$0	0.00%	\$4,500	0.43%	\$4,500	0.09%
Connors State College	\$0	0.00%	\$0	0.00%	\$0	0.00%
Eastern Ok. State College	\$0	0.00%	\$5,400	0.52%	\$5,400	0.11%
Murray State College	\$0	0.00%	\$3,600	0.35%	\$3,600	0.07%
Northeastern Oklahoma A&M	\$0	0.00%	\$5,400	0.52%	\$5,400	0.11%
Northern Oklahoma College	\$0	0.00%	\$7,200	0.69%	\$7,200	0.15%
Oklahoma City Comm. Coll.	\$0	0.00%	\$3,600	0.35%	\$3,600	0.07%
OSU-OKC	\$0	0.00%	\$3,600	0.35%	\$3,600	0.07%
OSU-Okmulgee	\$0	0.00%	\$0	0.00%	\$0	0.00%
Redlands Community College	\$0	0.00%	\$2,700	0.26%	\$2,700	0.06%
Rose State College	\$1,750	0.05%	\$8,100	0.78%	\$9,850	0.20%
Seminole State College	\$0	0.00%	\$5,400	0.52%	\$5,400	0.11%
Tulsa Community College	\$1,750	0.05%	\$8,100	0.78%	\$9,850	0.20%
Western Ok. State College	\$0	0.00%	\$4,500	0.43%	\$4,500	0.09%
Subtotal-Public 2-yr	\$3,500	0.09%	\$62,100	5.95%	\$65,600	1.36%

Private/Ind. Institutions	Automatic Qualifiers	% of Automatic	Institutional Nominees	% of IN	Total	Percent of Total
University of Tulsa	\$816,750	21.65%	\$1,400	0.13%	\$818,150	16.99%
Oklahoma Baptist University	\$26,000	0.69%	\$0	0.00%	\$26,000	0.54%
Oklahoma Christian University	\$48,000	1.27%	\$0	0.00%	\$48,000	1.00%
Oklahoma City University	\$38,000	1.01%	\$0	0.00%	\$38,000	0.79%
Oral Roberts University	\$38,000	1.01%	\$0	0.00%	\$38,000	0.79%
Southwestern Christian Univ	\$0	0.00%	\$0	0.00%	\$0	0.00%
Southern Nazarene University	\$4,000	0.11%	\$0	0.00%	\$4,000	0.08%
Subtotal-Priv/Ind	\$970,750	25.73%	\$1,400	0.13%	\$972,150	20.19%
Totals	\$3,772,500	100.00%	\$1,042,900	100.00%	\$4,815,400	100.00%

IX. 2009-10 Financial Summary

Subtotal - Public 4-Yr

170

\$190,000

	Fall 2009		Spring 2010		Summer 2010		
Research-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2009-10
University Of Oklahoma	1107	2,660,150	1079	2,582,125	23	28,925	5,271,200
University Of Oklahoma-HSC	17	33,250	15	29,100	0	0	62,350
Oklahoma State University	466	879,775	458	853,650	11	10,400	1,743,825
Oklahoma State UnivCOM	0	0			0	0	0
Subtotal - Public Comps.	1590	\$3,573,175	1552	\$3,464,875	34	\$39,325	\$7,077,375

Fall 2009 Spring 2010 Summer 2010 4-Year-Public Institutions Scholars Amount **Scholars Total 2009-10 Scholars Amount** Amount Cameron University **17** 19,000 16 18,000 0 0 37,000 East Central University 24,000 21 23,000 0 0 47,000 22 Langston University 0 0 0 0 0 0 Northeastern State University 22 24,000 23 26,000 1 500 50,500 Northwestern Ok. State Univ. 16 16,000 16 16,000 0 0 32,000 Ok. Panhandle State Univ. 1 1,000 2 2000 0 0 3,000 7 0 Rogers State University 7,000 6 0 6,000 13,000 Southeastern Ok. State Univ. 18 19,000 19 20,000 0 0 39,000 Southwestern Ok. State Univ. 27 33,000 32,000 0 0 65,000 26 University of Central Ok. 28 34,000 27 33,000 0 0 67,000 U. of Science and Arts of Ok. 12 13,000 12 13,000 0 0 26,000

168

\$189,000

1

\$500

\$379,500

	Fall 2009		Spring 2010		Summer 2010		
2-Year-Public Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2009-10
Carl Albert State College	6	5,400	5	4,500	0	0	9,900
Connors State College	0	0	0	0	0	0	0
Eastem Ok. State College	6	5,400	6	5,400	0	0	10,800
Murray State College	4	3,600	4	3,600	0	0	7,200
Northeastern Oklahoma A&M	5	4,500	5	4,500	0	0	9,000
Northern Oklahoma College	6	5,400	7	7,150	0	0	12,550
Oklahoma City Comm. Coll.	9	8,100	7	6,300	0	0	14,400
OSU-OKC	3	2,700	4	3600	0	0	6,300
OSU-Okmulgee	0	0	0	0	0	0	0
Redlands Community College	5	4,500	3	2,700	0	0	7,200
Rose State College	11	10,750	9	8,950	0	0	19,700
Seminole State College	6	5,400	6	5,400	0	0	10,800
Tulsa Community College	10	9,850	8	7,200	0	0	17,050
Western Ok. State College	6	5,400	5	4,500	0	0	9,900
Subtotal - Public 2-Yr	77	\$71,000	69	\$63,800	0	\$0	\$134,800

	Fall 2009		Spring 2010		Summer 2010		
Private/Ind. Institutions	Scholars	Amount	Scholars	Amount	Scholars	Amount	Total 2009-10
University of Tulsa	299	819,525	294	807,150	0	0	1,626,675
Mid-America Christian Univ.	0	0	0	0	0	0	0
Oklahoma Baptist University	13	26,000	13	26,000	0	0	52,000
Oklahoma Christian Univ.	24	48,000	24	48,000	0	0	96,000
Oklahoma City University	19	38,000	19	38,000	0	0	76,000
Oral Roberts University	19	38,000	19	38,000	0	0	76,000
Southwestern Christian Univ.	0	0	0	0	0	0	0
Southern Nazarene University	2	4,000	2	4,000	0	0	8,000
Subtotal - Priv/Ind	376	\$973,525	371	\$961,150	0	\$0	\$1,934,675
Totals	2213	\$4,807,700	2160	\$4,678,825	35	\$39,825	\$9,526,350

X. 25 Percent Non-Resident Participation Limit

- ♦ The statutes governing the Academic Scholars Program (Title 70, Section 2404) limit nonresident student participation to 25% of awards or funding.
- ♦ During the 2008-09 academic year, to keep the program in compliance with the statutory limits, institutions exceeding 25% nonresident participation were required to refund program funds.
- ♦ Six institutions (The University of Tulsa, Oral Roberts University, Oklahoma Christian University, Oklahoma City University, University of Oklahoma, and the University of Oklahoma Health Sciences Center) were required to make refunds to the program totaling \$1,181,069.

<u>Institution</u>	Inst. Refund Adjusted for Total Program 25% Limit
TU	(\$455,944)
ORU	(\$10,161)
OC	(\$15,632)
OCU	(\$7,035)
OU	(\$685,135)
OUHSC	(\$7,162)
TOTAL	(\$1,181,069)